

# NICOLAS FERNANDEZ CASTANON

## DIGITAL MARKETING SPECIALIST

NICOLASFCASTANON@GMAIL.COM - +54 11 3014 8233 - BUENOS AIRES, ARGENTINA

Bachelor's degree in Advertising, specialized in Digital Marketing. Several years of experience in the areas of Community & Brand Management. Specialized as a Paid Ads Strategist on all mainstream platforms (Google & Meta Ads, X, TikTok, and more). Web & Graphic Design (15 years of experience). Learn more in my Digital Portfolio by following the link at the top right of this resume.

## EMPLOYMENT HISTORY:

### DIGITAL MARKETING SPECIALIST - MICHAEL MENDEZ P.A.

(Orlando, FL USA) August 2023/Present.

Community Manager, Media Planner, Google & Meta Ads Specialist.

**Sector:** Legal Firm.

**REFERENCE:** Michael Mendez - michael@michaelmendezlaw.com

### DIGITAL MARKETING SPECIALIST - GALAMEDIC

(Lima, Peru) March 2017/Present.

Community Manager (Facebook, Instagram, X), Media Planner, Web Master & Graphic Designer.

**Sector:** Aesthetic Products.

**REFERENCE:** Maria del Mar Gaya - +51 994 092 122

### DIGITAL MARKETING SPECIALIST - AMOLCA EDITORIAL

(Lima, Peru) March 2016/November 2021.

Community Manager (Facebook, Instagram, X), Media Planner, Marketing Hub Specialist (Hubspot), Graphic Designer.

**Sector:** Medical Editorial.

**REFERENCE:** RAFAEL A. CORTES - +51 994 092 096

### DIGITAL MARKETING SPECIALIST - Pasteur Clinic

(Neuquen, Argentina): January 2015/March 2024.

Community Manager (Facebook & Instagram), Webmaster, Graphic Designer, Paid Ads Specialist (Meta, Google Ads).

**Sector:** Private Clinic.

**REFERENCE:** JULIO GRASSO - +54 9 11 5578 0213

## EDUCATION:

BACHELOR IN ADVERTISING - UNIVERSITY OF PALERMO (11-2006).

META CERTIFIED DIGITAL MARKETING ASSOCIATE - COURSEARA (12-2023).

GOOGLE DIGITAL MARKETING & E-COMMERCE CERTIFIED - UNIVERSITY OF COLORADO BOULDER (1-2024).

## COURSES:

- Share & Display Marketing (University of Colorado Boulder)
  - Content Marketing Certified (Hubspot Academy)
  - Advanced Google Ads (Linkedin)
  - Advanced Google Analytics (Linkedin)
- and more! follow this [link](#) see the full List of courses.

Linked in

DIGITAL PORTFOLIO

**MIFERCA**  
MARKETING SPECIALIST  
DIGITAL PORTFOLIO ONLINE  
**CLICK HERE**



## LANGUAGES

ESPAÑOL

Nativo

ENGLISH

IELTS C1 (Proficient)

ITALIANO

Plida B2 (Progresso)

PORTUGUÊS

Intermediário Superior

FRANÇAIS

Élémentaire avancé

## HARD SKILLS

Graphic Design (expert)  
Video Editing (advanced)  
Web Design (expert)  
Paid Ads (advanced)  
E-Commerce (advanced)  
Analytics (advanced)  
Google Suite (expert)  
Meta Suite (expert)  
SEO & SEM (advanced)

## SOFT SKILLS

Adaptability  
Multitasking  
Effective Time Management



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